



World Teachers Day Talking Points and FAQ

World Teachers' Day

- #TeachersCan is encouraging Texans to celebrate the more than 350,000 dedicated educators across the state on World Teachers' Day - October 5, 2022
- Developed by the United Nations Educational, Scientific, and Cultural Organization (UNESCO) in partnership with UNICEF, the International Labour Organization and Education International, World Teachers' Day is celebrated annually on October 5
- World Teachers' Day provides opportunity to celebrate the teaching profession worldwide, take stock of achievements, and draw attention to the voices of teachers - who are at the heart of efforts to attain the global education target of leaving no one behind

For Teachers

- #TeachersCan is encouraging teachers to own their impact this World Teachers' Day by participating in the following activities:
 - Nominate fellow teachers for #TeachersCanTuesday spotlights at TeachersCan.org
 - Wear light blue on Wednesday, October 5
 - Tie light blue ribbon on the trees around their home and/or school

For Supporters

- Community members can support the #TeachersCan movement and show appreciation for their favorite teachers by participating in the following activities:
 - Nominate their favorite educators for #TeachersCanTuesday spotlights at TeachersCan.org
 - Purchase #TeachersCan merchandise for their favorite teachers via the TeachersCan.org online store
 - Decorate and display #TeachersCan posters - available for download [here](#)
 - Tie light blue ribbon on the trees around their home and/or school
 - Encourage local businesses to participate by lighting their buildings up in blue beginning at 5 p.m. on October 5th

#TeachersCan

- The #TeachersCan initiative celebrates the more than 350,000 dedicated educators across Texas while highlighting the critical nature of the teaching profession, and the role teachers play in the future prosperity and success of Texas
- #TeachersCan is supported by more than 135 Texas companies - including H-E-B, Whataburger, Kendra Scott, Valero, the Houston Texans, the San Antonio Spurs - as well as statewide associations, community groups, chambers of commerce and universities

Ways to Connect

- Website - TeachersCan.org
- Social media handle - @TxTeachersCan
- Social media channels - Facebook, Instagram, Twitter

#TeachersCan - FREQUENTLY ASKED QUESTIONS

Q: What is the #TeachersCan initiative?

A: The #TeachersCan initiative serves as a centralized hub for appreciation and celebration of the more than 350,000 dedicated educators across Texas. #TeachersCan highlights the critical nature of the teaching profession, and the role teachers play in the future prosperity and success of Texas.

Q: What is the goal of #TeachersCan?

A: #TeachersCan aims to help Texas teachers own their impact, elevating the teaching profession by spotlighting the critical nature of the profession to the future prosperity and success of Texas.

Q: Who created #TeachersCan?

A: #TeachersCan is guided by a coalition of educators and business leaders from across Texas and is supported by more than 135 partner companies - including H-E-B, Whataburger, Kendra Scott, Valero, the Houston Texans and the San Antonio Spurs - statewide associations, community groups, chambers of commerce, and universities, with more joining every day. The #TeachersCan initiative was developed as a pro-bono project in partnership with The Richards Group.

Q: How can I get involved?

A: Each day new organizations and partners are joining the initiative. We are encouraging organizations across Texas to join the #TeachersCan coalition. To learn more about becoming a #TeachersCan partner, please contact us at <https://teacherscan.org/contact/>.

Community members can support the #TeachersCan movement in celebrating World Teachers' Day by participating in the following activities:

- Sign up as a #TeachersCan supporter at TeachersCan.org
- Purchase #TeachersCan merchandise for their favorite teachers via the TeachersCan.org online store
- Decorate and display #TeachersCan posters - available for download here

- Tie light blue ribbon on the trees around their home and/or school
- Encourage local businesses to participate in “Teachers Light the Way” by lighting their buildings up in blue beginning at 5 p.m. on October 5th

Q: Where can I find out more information?

A: TeachersCan.org serves as a hub of information about the #TeachersCan initiative. Here you will find a variety of information and resources, as well as a complete list of support partners. You can also find #TeachersCan on Facebook and Instagram @TxTeachersCan.

Q: What is World Teachers’ Day?

A: World Teachers’ Day is celebrated annually on October 5 to commemorate the anniversary of the adoption of the 1966 International Labour Organization (ILO)/United Nations Educational, Scientific, and Cultural Organization (UNESCO) recommendation concerning the status of teachers. This recommendation sets benchmarks regarding the rights and responsibilities of teachers and standards for their initial preparation and further education, recruitment, employment, and teaching and learning conditions.

Q: What is the significance of the color blue?

A: Light blue represents degrees and disciplines in the field of education in academic regalia. The #TeachersCan initiative infuses this light blue color in its logo and branding.